



Job Description

Sales Associate, Tasting Room

Southern Distilling Company is a family-owned distillery based in Statesville, North Carolina. Our Destination Distillery offers Bottle Sales, Tours & Tastings, as well as cocktails, highlighting our award-winning Southern Star Bourbon, Rye, and Double Shot Liqueur product line.

www.SouthernDistilling.com

Summary

The Sales Associate is a versatile position requiring a range of skill sets and working environments. This position is involved in reception, tours, retail sales, cleaning, inventory management, event staffing, and bartending. Successful candidate must have professional communication skills, ability to handle multiple tasks at one time, an outgoing and energetic personality, a keen attention to detail, and ability and willingness to work non-traditional hours (weekends, holidays, and evenings).

Key Responsibilities

- Serve as the first point of contact and provide a courteous and friendly greeting to customers upon arrival at the distillery
- Answer phones, respond to customer inquiries, and document phone messages for other staff members
- Deliver tours of the distillery
- Provide tastings and beverage service
- Complete opening and closing activities
- Process tour reservations, adjustments, and sales
- Process payments for Tasting Room sales
- Monitor gift shop inventory and re-stock as necessary
- Represent Southern Distilling Company at occasional off-site events



The ideal candidate will have successfully completed some education coursework in Hospitality, Sales, Business, Marketing, or a related field, or can demonstrate a thorough understanding based on experience in a related field, or be ready, willing, and able to learn these aspects of the work.

Additional qualifications

- Proof of Covid-19 vaccination
- Can lift 40 lbs
- At least 21 years old
- Valid NC Driver's License
- High School Diploma or GED equivalent
- Has no alcohol-related offences on their record
- Communicates well with co-workers and customers
- Proven ability to work independently
- Provides exemplary customer service at all times
- Comfortable with computers, Office software, iOS apps
- Physically capable of working on feet, standing for long periods of time, sitting, climbing stairs and ladders, bending, and kneeling
- Strives for excellence in their work
- Maintains a high degree of professionalism in both personal and professional life

Saturday hours are required. This is a part-time position averaging 20-30 hours a week, with future opportunity for full-time.